

# 2019

## Red Shoe Ride

# REDSHOE

RIDE • WALK • RUN



**Saturday, August 24, 2019**

### Location, Date & Time

- The Red Shoe Ride, Walk, Run will start and finish at The Station House at Katfish Katy's in Columbia
- It is being held Saturday, August 24, 2019 and check in will begin at 7AM

### Event Goals

- Raise funds for the Mid-Missouri Ronald McDonald House
- Increase awareness of the positive impact we have in our community
- Showcase Ronald McDonald House supporters and sponsors

The annual **Red Shoe Ride** offers experienced, recreational and novice cyclists an opportunity to bicycle on some of the most scenic roads in Boone County.

Cyclists choose either a 12, 35 or 62 mile bike ride or a 5K walk/run, each complete with rest stops and varying levels of challenge. The event wraps up with a beer garden, food and live entertainment. Over 200 cyclists are expected to participate in 2019!



### How you can help:

- Sign up to ride!
- Fundraise for yourself or your favorite team
- Sponsor a rest stop
- Volunteer for the event



# 2019

## Sponsor Opportunities

# REDSHOE

RIDE • WALK • RUN

### Title Sponsor - \$10,000

- Opportunity to make remarks, distribute company literature and display company banner at the start/finish line
- Mention of your support throughout the event
- Company logo on e-mail blasts to riders
- Company logo featured in all media
- Company logo on ride website/page
- Company logo on route maps
- Company logo on t-shirt given to all riders
- Company logo on flyers and posters and event banner
- Four tee signs
- 20 ride registrations

### Gold Sponsor - \$5,000

- Company logo on e-mail blasts to riders
- Company logo featured in all media
- Company logo on ride website/page
- Company logo on back of t-shirt given to all riders
- Company logo on flyers and posters and event banner
- Two tee signs
- 10 ride registrations

### After Party Tent Sponsor - \$3,500

- Signage in after party tent area
- Company logo on ride website/page
- Company logo on back of t-shirt given to all riders
- Company logo on flyers and posters and event banner
- Two tee signs
- 5 ride registrations

### Silver Sponsor - \$2,500

- Company logo on ride website/page
- Company logo on back of t-shirt given to all riders
- Company logo on flyers and posters and event banner
- Two tee signs
- 4 ride registrations

### Bronze Sponsor - \$1,500

- Company name on ride website/page
- Company name on back of t-shirt given to all riders
- Company logo on flyers, posters and event banner
- One tee sign
- 2 ride registrations

### T-Shirt Sponsor - \$1,000

- Company logo in prominent location on the t-shirts given to each rider
- Company name on ride website/page
- Company logo on flyers, posters and event banner
- One tee sign

### Launch Party Sponsor - \$750

- Company name on ride website/page
- Company name on back of t-shirt given to all riders
- Opportunity to display company banner at event

### Rest Stop Sponsor - \$500

- Company name on ride website/page
- Company name on back of t-shirt given to all riders
- Opportunity to display company banner at rest stop

### Sign Sponsor - \$250

- Company logo on one yard sign
- Company name on ride website/page



# 2019

## Sponsor Opportunities

Company Name: \_\_\_\_\_

(print name as you would like to be listed in publications)

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email Contact: \_\_\_\_\_ May we add you to our email list: \_\_\_ Yes \_\_\_ No

### RED SHOE BIKE RIDE, WALK, RUN August 24, 2019

- |                                      |          |                                       |         |
|--------------------------------------|----------|---------------------------------------|---------|
| <input type="checkbox"/> Title       | \$10,000 | <input type="checkbox"/> T-Shirt      | \$1,000 |
| <input type="checkbox"/> Gold        | \$5,000  | <input type="checkbox"/> Launch Party | \$750   |
| <input type="checkbox"/> After Party | \$3,500  | <input type="checkbox"/> Rest Stop    | \$500   |
| <input type="checkbox"/> Silver      | \$2,500  | <input type="checkbox"/> Logo Sign    | \$250   |
| <input type="checkbox"/> Bronze      | \$1,500  |                                       |         |

**TOTAL SPONSORSHIP AMOUNT \$** \_\_\_\_\_

#### Payment Options:

\_\_\_\_\_ Our one-time payment is enclosed

\_\_\_\_\_ Please invoice us

#### Method of Payment:

\_\_\_\_\_ Check # \_\_\_\_\_ (Please make checks payable to: Ronald McDonald House Charities® of Mid-Missouri)

\_\_\_\_\_ Credit Card (check one) \_\_\_ Visa \_\_\_ MasterCard \_\_\_ Discover

Credit Card Number: \_\_\_\_\_ Expiration: \_\_\_\_\_

Credit Card Signature: \_\_\_\_\_

**CONTACT SIGNATURE/DATE** \_\_\_\_\_

*Thank you for your Support!*

Please submit this sponsorship form to: **RMHC Event Sponsorship - RMHC of Mid-Missouri**

3501 Lansing Avenue | Columbia, MO 65201 | 573-443-7666 | [chris@rmhcmidmo.org](mailto:chris@rmhcmidmo.org)

